**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 01 Nov 2023 |
| Team ID | NM2023TMID04500 |
| Project Name | Blogging: Create a Blog using Wordpress |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Many novice and prospective traders lack access to comprehensive, beginner-friendly trading resources.  Users face challenges in understanding complex trading concepts and making informed trading decisions. |
|  | Idea / Solution description | "Mr. Panakkar" offers a user-centric online platform with educational content, a community forum, and personalized features to empower novice traders.  The solution provides in-depth educational resources, interactive tools, and community engagement to bridge the knowledge gap and guide traders to success. |
|  | Novelty / Uniqueness | "Mr. Panakkar" stands out by offering a holistic learning experience, combining content, community, and personalization for traders.  Personalized user profiles and advanced data analytics provide tailored recommendations and support. |
|  | Social Impact / Customer Satisfaction | "Mr. Panakkar" is committed to increasing financial literacy and trading success, helping users achieve their goals and boost their financial well-being.  A supportive community fosters engagement, knowledge sharing, and mentorship. |
|  | Business Model (Revenue Model) | Revenue can be generated through various channels, including premium content or courses for advanced users.  Affiliate marketing partnerships with trading platforms and potential advertising or sponsorships from trading-related companies. |
|  | Scalability of the Solution  Scalability of the solution | "Mr. Panakkar" can scale by expanding content offerings, diversifying revenue streams, and providing multilingual support for a global audience.  Advanced machine learning-driven personalization can accommodate a growing user base with tailored content and recommendations. |